

THE 33RD ANNUAL SPRING BOSTON AREA CONSTRUCTION EQUIPMENT

WATCH FOB & MEMORABILIA SHOW

Hosted by
H.E. Fletcher Club

11 Brookside Road
Westford, MA 01886

SUNDAY MARCH 26, 2023

SHOW HOURS: SUNDAY 9-1PM VENDOR SET UP: 8AM

Watch fob, construction memorabilia, scale models and collectible toy show and sale.



Admission: \$4.00 per family
Vendor tables: \$15.00
Reserve before March 17th



Enjoy free donuts & coffee and bring the family and friends for a fun day!

What is a watch fob?

An important part of advertising history! Prior to WW II pocket watches were carried either in a small pocket at the waist line of pants or in the bib pocket of overalls. It was easier to remove the watch from these smaller pockets with a leather strap attached to the watch. The fob was used as a weight to hold the strap close to the body so that the strap did not catch on something and be pulled from



In the late 1800's manufacturers of farm and construction machinery gave away mementos to remind prospective buyers of machinery they had seen at trade fairs. Most early fobs had a trade mark or picture of their product on the front and a message on the back. The fob was widely used by almost every company that made a product to be sold. In the past 30 years only heavy equipment companies and a few others used fobs for advertising.

For information on the show or to reserve table space contact:
Noel McDermottroe: 781-608-4401 or Bob Rooks: 978-490-4138